

# The Wisconsin Department of Agriculture, Trade, and Consumer Protection (DATCP)



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# Wisconsin Department of Agriculture, Trade & Consumer Protection Division of Agricultural Development

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To strengthen food  
system partners in  
Wisconsin

- Production
- Processing
- Distribution
- Infrastructure

# ECONOMIC AND INNOVATION CENTER



## SPECIALTY CROP BLOCK GRANT

TO BENEFIT THE ENTIRE SPECIALTY  
CROP INDUSTRY AS A WHOLE .

APPLICANTS THAT WILL ENHANCE THE  
COMPETITIVENESS OF WISCONSIN'S  
SPECIALTY CROP INDUSTRIES IN  
DOMESTIC AND FOREIGN MARKETS.

ANNUAL AWARDS UP TO \$99,000

# BUY LOCAL, BUY WISCONSIN GRANT PROGRAM

LAUNCHED IN 2008

TO STRENGTHEN WISCONSIN'S  
AGRICULTURAL AND FOOD INDUSTRIES BY  
WORKING TO REDUCE THE MARKETING,  
DISTRIBUTION, AND PROCESSING HURDLES  
THAT IMPEDE THE EXPANSION OF SALES OF  
WISCONSIN'S FOOD PRODUCTS TO LOCAL  
PURCHASERS.

ANNUAL  
AWARDS  
UP TO \$50,000

# DAIRY RECOVERY PROGRAM

**Purchased surplus milk and dairy products from struggling farmers and redirected them to food banks and community organizations serving individuals experiencing hunger.**

**Millions of pounds of milk, cheese and yogurt that would have otherwise gone to waste. DATCP staff connected to Hunger Task Force to dairy processors.**





- Foster innovation
- Improve profitability
- sustain the long-term viability of Wisconsin's dairy processing facilities.
  
- Eligible applicants must operate a licensed dairy processing plant in Wisconsin and engage in pasteurizing, processing or manufacturing milk or dairy products.

# DAIRY PROCESSOR GRANT PROGRAM

ANNUAL AWARDS FOR UP TO \$50,000





Funds for operating expenses directly related to the grant project, including expenses for engineering, architectural design, construction, food safety consultation, equipment, and equipment installation.

## MEAT PROCESSOR GRANT PROGRAM

Aims to grow Wisconsin's meat industry and improve the long-term viability of the state's livestock industry.



# MEAT TALENT DEVELOPMENT PROGRAM

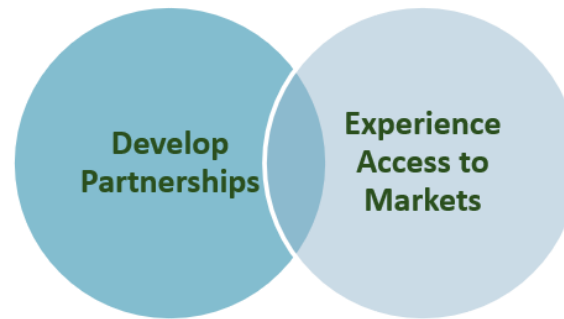
2022 GOVERNOR EVERS ANNOUNCED HE IS PROVIDING UP TO \$5 MILLION IN AMERICAN RESCUE PLAN ACT (ARPA) FUNDING FOR MEAT TALENT DEVELOPMENT PROGRAMMING.

- attract students to meat careers
- provide financial support to students in Wisconsin meat processing training programs
- support program development
- connect the meat processing industry with potential employees.

DATCP IS WORKING COOPERATIVELY WITH THE WI TECHNICAL COLLEGE SYSTEM, UW-MADISON, UW-RIVER FALLS, UW-PLATTEVILLE, PRODUCER GROUPS

# WISCONSIN LOCAL FOOD PURCHASE ASSISTANCE (WI LFPA)

- Strengthen food and Agricultural supply chain resiliency, support Wisconsin farmers, and distribute nutritious foods to underserved communities.
- Expand economic opportunities for local food producers and processors
- Connect food system partners to serve food assistance programs



Goal: 80% sourced from socially disadvantaged and historically underserved producers, as defined by the USDA



**266**

Growers Participating

**70**

Counties and Tribal  
Nations Served

**236**

Food Access Partners  
Received Deliveries

**\$3.02M**

Worth of Food Delivered

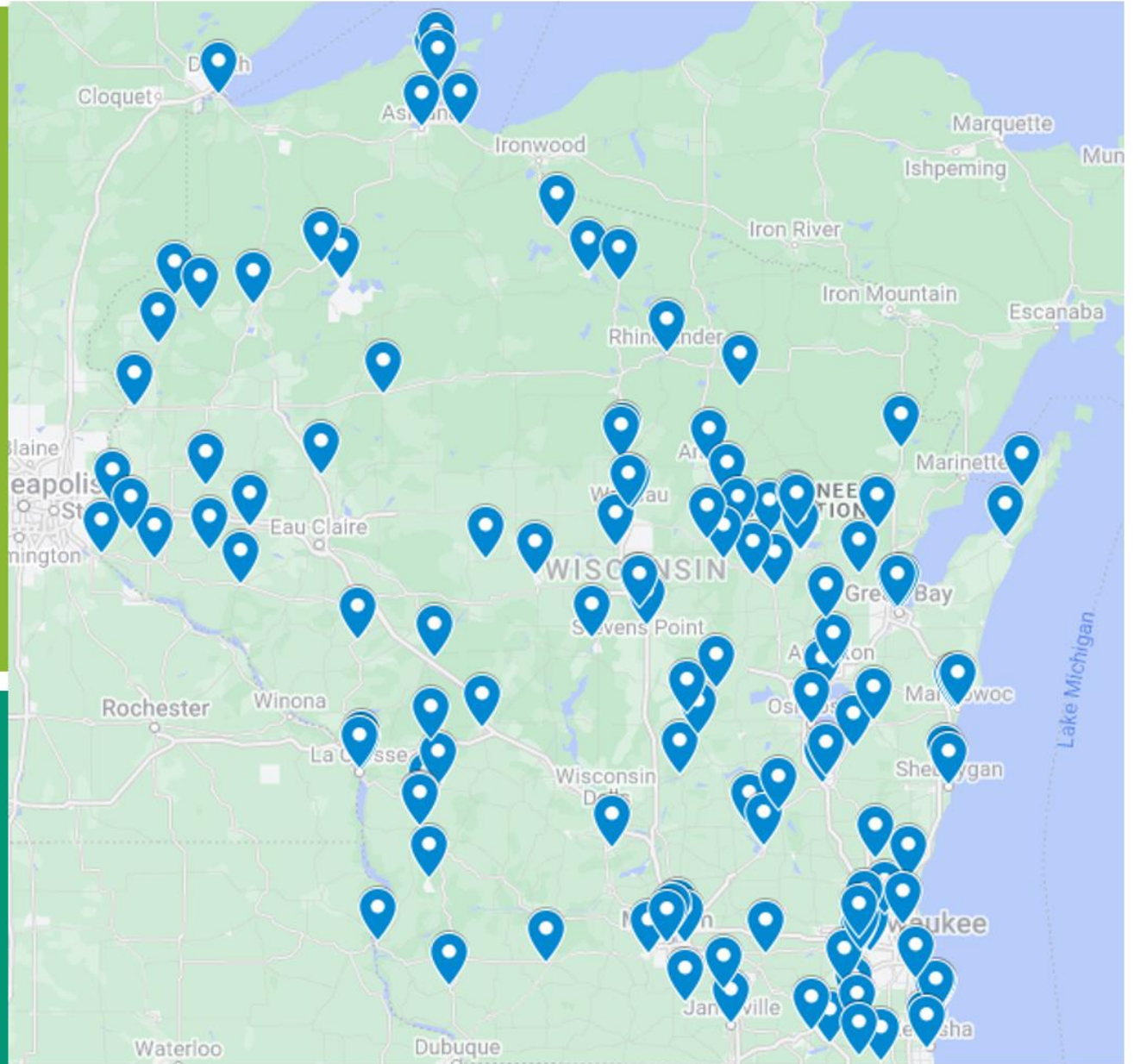
## **COMBINED PROGRAM IMPACTS**

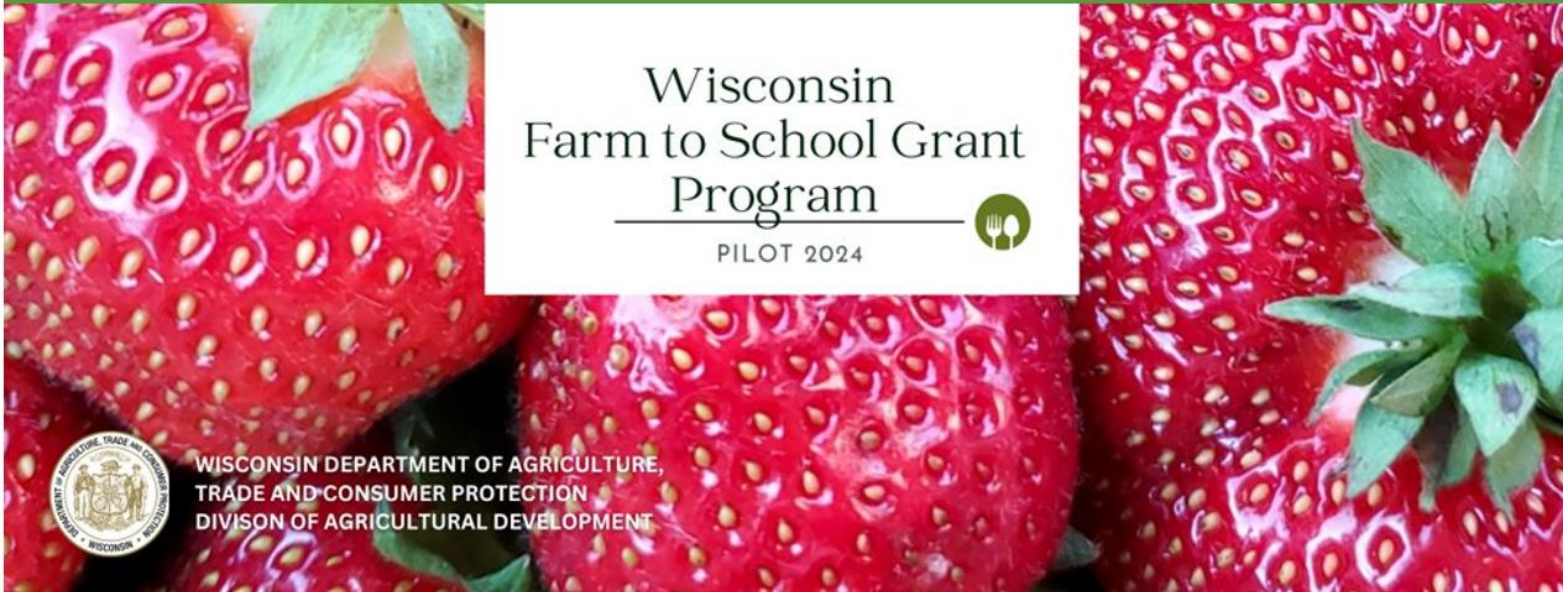
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# **WISCONSIN LOCAL FOOD PURCHASE ASSISTANCE PROGRAM**

WI LFPA PRODUCT  
DISTRIBUTED IN  
PARTNERSHIP WITH THE  
HUNGER RELIEF  
FEDERATION  
NETWORK AS OF  
SEPTEMBER 2024


\$1,414,027





Wisconsin  
Farm to School Grant  
Program 

PILOT 2024



WISCONSIN DEPARTMENT OF AGRICULTURE,  
TRADE AND CONSUMER PROTECTION  
DIVISION OF AGRICULTURAL DEVELOPMENT

■ USDA FUNDED

■ UP TO \$40,000 TO INCREASE  
EQUITABLE ACCESS TO THE BENEFITS  
OF FARM TO SCHOOL

■ PILOTING FOR ONE YEAR TO  
SHARE STORY AND ACHIEVE STATE  
FUNDED PROGRAMMING

2023 - 2025 STATE  
BUDGET

\$1,500,000  
ANNUALLY

HUNGER TASK  
FORCE

FEEDING AMERICA  
EASTERN  
WISCONSIN

# TRIBAL ELDER FOOD BOX GRANT PROGRAM

DATCP RECOGNIZES THE SIGNIFICANCE OF FOOD SOVEREIGNTY TO THE TRIBAL NATIONS AND VALUES THE OPPORTUNITY TO COLLABORATE THROUGH THIS FUNDING TO PURCHASE AND DISTRIBUTE CULTURALLY APPROPRIATE FOODS IN THE TRIBAL NATIONS



# Resilient Food Systems Infrastructure Program

\$420 million USDA program  
funded by American Rescue  
Plan Act of 2021

\$27 million allocated to  
Wisconsin DATCP

One-time subawards from  
\$10,000 to \$3,000,000

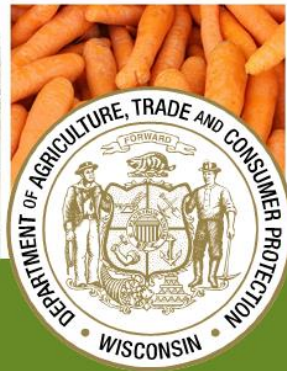


The purpose of the Resilient Food Systems Infrastructure Program is to build resilience in the **middle** of the food supply chain, to provide more and better markets to small farms and food businesses, to support the development of value-added products for consumers, fair prices, fair wages, and new and safe job opportunities.





# Thank You!



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