



HUNGER CONNECTION

HungerTaskForce.org | Winter 2021

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Alicia's Place

ALICIA WILLIAMS
FORMER HUNGER TASK FORCE
FOODSHARE ADVOCATE



FoodShare Resource Center

“When I first came to the US, I faced difficulties due to language barriers. I recall not getting assistance when I asked for help. Now that I’m a FoodShare Advocate, I can provide all the necessary help to people, in their language.”

- MaiDoua Vang, FoodShare advocate



Respecting Diversity and Assuring Inclusion

Alicia's Place is a FoodShare Resource Center on Milwaukee's northwest side. Alicia's Place provides crucial outreach services for families, including individuals with limited English proficiency.

Signing up for food help is challenging. Hunger Task Force eases that burden by employing staff who are culturally competent. Getting help from someone who looks like you and speaks your language eases the burden of asking for assistance. At Alicia's Place—as well as the Robles Self-Service Center on Milwaukee's south side—Hunger Task Force has staff on hand that speak Spanish, Hmong, Lao, Burmese and Thai.



4,839

CLIENTS SERVED
SINCE JUNE 2021

Hola!

Hello!

2,528

OF THE 4,839 WERE
LIMITED ENGLISH PROFICIENT

မင်္ဂလာပါ

Nyob Zoo!

Since Alicia's Place officially opened, Hunger Task Force has served 4,839 clients, 2,528 of whom are Limited English Proficient—over half of those served!

“I always encourage people to advocate for themselves. When I first came to the US, I faced difficulties due to language barriers. I recall not getting assistance when I asked for help. Now that I’m a FoodShare Advocate, I can provide all the necessary help to people in their language. I understand how to help and can explain what people need to know.” MaiDoua Vang, FoodShare Advocate



Alicia's Place FoodShare Resource Center
Midtown Center
4144 N. 56th Street
8:00am – 4:30pm (M-F)
(414) 988-6501

Robles FoodShare Self-Service Center
723 Historic Mitchell Street
8:00am – 4:30pm (M-F)
(414) 238-6484



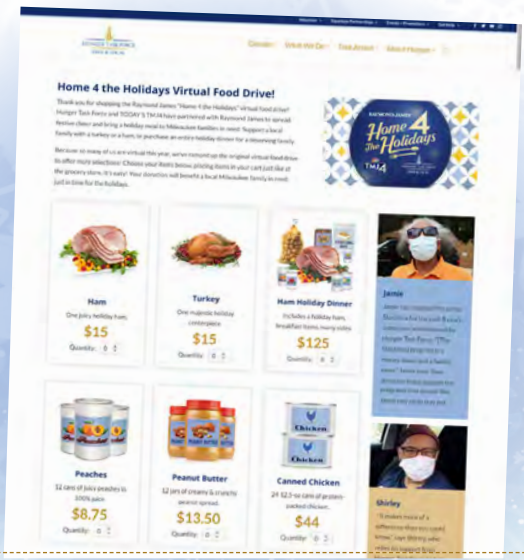
Home 4 the Holidays Returns



Families are reuniting this holiday season! Raymond James wants everyone to have a bright holiday. That's why Raymond James, TMJ4 and Hunger Task Force are teaming up for the sixth annual Home 4 the Holidays Virtual Food Drive!

This special virtual food drive offers a full menu of festive and healthy food options which you can purchase with the click of a button from the comfort of your own home. Bringing the holidays back home for a local family has never been easier, and we're grateful for our partners at Raymond James and TMJ4, and the generous folks of our community.

>> Make your virtual gift today at www.HungerTaskForce.org



Hunger Task Force and 102.9 The HOG are Teaming Up to **Rock Hunger** this December



Lend a Helping Ham
All December, folks are encouraged to Lend a Helping Ham to help put that special holiday centerpiece on the table for local families. You can make a \$15 ham donation online at www.HungerTaskForce.org or donate the real deal at our new building at 5000 W. Electric Avenue. We'll be counting up the hams on our Interstate 94 signboard throughout the month, so ham it up and help a family in need. Thanks, 102.9 The HOG!



Trans-Siberian Orchestra
On Sunday, December 26, Trans-Siberian Orchestra is making its long-awaited return to the Fiserv Forum for two shows (3:00pm & 7:30pm)! Enhance your holiday celebrations with shredding guitar, lasers and pyrotechnics while supporting Hunger Task Force. \$1 from each ticket feeds local families, so pick your show and grab your tickets today!





Reunion Holidays are Here!

This holiday season will be marked with reunion holidays as families reunite in celebration and share memorable meals.



Capuchin Community Services

The House of Peace and St. Ben's Meal Program are longtime servants to the community. Hunger Task Force has supplied food to the food pantry and soup kitchen since 1993. The House of Peace has been a place of help since 1967 and serves more than 1,000 families each Thanksgiving, while St. Ben's Meal Program has re-opened its doors in welcoming service to the hungry and homeless.

CAPUCHIN COMMUNITY SERVICES

Milwaukee
House of Peace
St. Ben's Community Meal



The Turkey Club

The Turkey Club is an all-volunteer organization whose sole purpose is to raise funds to purchase turkeys for distribution to the needy at Thanksgiving. Working year-round, this fun group hosts golf and bowling outings and an annual raffle to purchase 2,000 turkeys. Hunger Task Force helps the club distribute their turkeys with volunteer help. Gobble-Gobble!



“Real pork comes from real pork families. Wisconsin Pork Association is proud to partner with Hunger Task Force to provide nutritious, delicious and versatile pork products for families in need. Working together, we can make a difference.”

- Keri Retallick, Executive Vice President, Wisconsin Pork Association



Wisconsin Pork Association

During the pandemic, Hunger Task Force formed strong partnerships with farmers and food producers across Wisconsin. This holiday season, we are keeping our ham purchases local, buying nine-pound bone-in spiral-sliced hams from our friends at the Wisconsin Pork Association. **nine-pound, bone-in, spiral sliced...**





Food for Families

Beyond the Box!



Virtual Food For Families Hits the Homestretch!

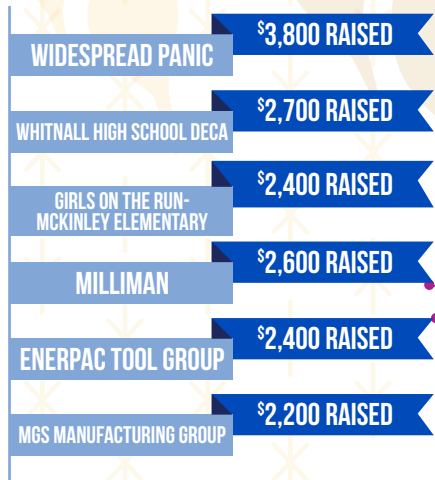
SPONSORED BY

Johnson Controls



The Johnson Controls Virtual Food For Families campaign continues to lead the way and keep families fed and safe this holiday season.

Since launching in October, over 125 organizations have registered virtual food drives to provide healthy and nutritious food for kids, families and seniors. Thank you to all our amazing food drive donors and sponsors at Johnson Controls!



Scan to Register Your Drive!

Simply Scan with Your Smart Phone to Get Started

>> Register your Virtual Food Drive today at www.HungerTaskForce.org/food-for-families



TURKEYS AND STOCKBOX GO STATEWIDE!

The Hunger Relief Federation of Wisconsin is 134 members strong, representing all 72 counties and 10 Tribal Nations. This season, Hunger Task Force is delivering nearly 5,000 turkeys and 5,000 pounds of ground turkey free of charge to federation members, and more than 2,700 Stockboxes to low-income seniors statewide!



The Farm's *Winter Harvest*



The major fall harvest season may be over, but we're still busy as ever at the Hunger Task Force Farm. During the cold winter months here in Wisconsin when nothing is able to grow outside, Hunger Task Force will be supplying fresh healthy greens and carrots to our community in need.

At The Farm, hoop houses allow us to extend the growing season and provide fresh produce year-round for families facing hunger. These hoop houses use the sun's energy to trap heat and moisture for optimal growing. Yes, winter agriculture in Wisconsin!



Our farmers will also be busy managing our four orchards. Each year, The Farm grows and distributes around 50,000 pounds of apples and pears from over 850 fruit trees. These orchards require intensive pruning over the winter to prepare them for a successful growing season in 2022!

Farm to School Advisory Council Reconvenes

The Department of Agriculture, Trade and Consumer Protection's Farm to School Advisory Council held their first meeting in over a year and chose the Hunger Task Force Farm as its meeting site! DATCP Secretary Randy Romanski and council members led a discussion of important legislative priorities, including the Food Security and Wisconsin Products Grant—after taking a gorgeous fall Farm tour, of course.



MOBILE MARKET: Lauren's Story

Lauren Dreyfus has long been concerned about the lack of grocery stores in her neighborhood. A resident of Cudahy for the last 16 years, Dreyfus lives in a food desert—a geographic area where residents have limited access to traditional large grocery stores, and as a result, may not be able to purchase affordable and healthy foods. There are many food deserts in Milwaukee. Thanks to the Hunger Task Force Mobile Market, Lauren can find reliable and nutritious grocery shopping right on her block.

'This is the best thing you could have done for us seniors,' says Dreyfus. 'I shop at the Mobile Market every month, all year long.'



The Mobile Market is a grocery store on wheels that travels throughout Milwaukee County, visiting communities with little to no access to fresh foods. Local grocer Piggly Wiggly stocks the Mobile Market with healthy foods including seasonal fruits and vegetables, meat, and dairy items. With help from a federal grant, Hunger Task Force discounts all groceries purchased at the Mobile Market. Recently, the discount was doubled from 25% to 50% on all items.

"The Mobile Market is stocked fresh every single morning," shares Nick Stella, Route Representative and Mobile Market Driver. "Anything you might need from a traditional store you can purchase here."

>> For more information on the Mobile Market, including the updated Fall 2021 route schedule, visit www.HungerTaskForce.org/what-we-do/mobile-market

Viva Le Cheese!

Marieke Gouda and Hunger Task Force will partner on a federally funded milk buy back program called Farmers to Families. Marieke Penterman is a cheesemaker and dairy farmer from Thorp, Wisconsin. During the pandemic her sales shrank and like many farmers, she spilled milk that had no buyer. Hunger Task Force bought Marieke Gouda cheese during the pandemic as part of the Dairy Recovery Program.

Recognizing the struggle of farmers, the USDA has approved Farmers to Families grants and here in Wisconsin Hunger Task Force and Marieke Gouda will partner to get cheese to hungry families. This

\$160,000 grant award requires dollar for dollar local matching funds, so if you love cheese, donate please!



HUNGER TASK FORCE

FREE & LOCAL

201 S. Hawley Court | Milwaukee, WI 53214
Phone 414.777.0483 | Fax 414.777.0480

Hunger Task Force believes that every person has a right to adequate food obtained with dignity. We work to prevent hunger and malnutrition by providing food to people in need today and by promoting social policies to achieve a hunger free community tomorrow.

OUR CORE VALUES

JUSTICE | COMPASSION
STEWARDSHIP | DIGNITY

Thanks to Burton & Mayer who donated printing to offset the cost of creating this newsletter.

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Make a donation online:
HungerTaskForce.org

Make Your Year-end Gift



We've Made it Easy to Donate!

Simply Scan with Your Smart Phone

2021 is quickly coming to a close. But there is still time to make your tax-deductible, year-end gift to feed kids, families and seniors. Hunger Task Force still needs to raise \$1,934,452 by December 31 to meet our commitments to the Milwaukee community.

Help Us Meet Our goal!

YEAR-END FUNDRAISING GOAL:
\$1,934,452

\$1,934,452

\$1,151,500

\$1,000,000

\$750,000

\$500,000

\$250,000



remove per.

>> Make your year-end gift today by placing a gift in the enclosed envelope or by donating online at www.HungerTaskForce.org.

HUNGER TASK FORCE IS MILWAUKEE'S **FREE & LOCAL** FOOD BANK