



BUILDING
OUR STRENGTH
TO SERVE

HUNGER TASK FORCE
HEALTHY FOOD
SINCE 1974




HUNGER TASK FORCE
FREE & LOCAL

OUR MISSION

HUNGER TASK FORCE BELIEVES THAT EVERY PERSON HAS A RIGHT TO ADEQUATE FOOD OBTAINED WITH DIGNITY. HUNGER TASK FORCE WORKS TO PREVENT HUNGER AND MALNUTRITION BY PROVIDING FOOD TO PEOPLE IN NEED TODAY AND BY **PROMOTING SOCIAL POLICIES TO ACHIEVE A HUNGER FREE COMMUNITY TOMORROW.**

FREE & LOCAL

Hunger Task Force is Milwaukee's Free & Local food bank and Wisconsin's anti-hunger leader. During the pandemic, we were called into action to distribute significantly more emergency food to families in need than ever before. With our facilities bursting at the seams with food, we realized we needed to expand our capacity and build our strength to serve.

We have exciting news to share!

Introducing 5000 W. Electric Avenue, the future headquarters of Hunger Task Force! Located in the Village of West Milwaukee, this 120,000 square foot warehouse will provide plenty of space to store and distribute all our food resources. This central location is prime for our emergency food distribution to pantries, meal programs and senior sites across Milwaukee County and beyond. Combining our multiple warehouses into one will also significantly reduce transportation and storage costs while improving stewardship of donor resources.

“**For the first time, all Hunger Task Force staff will be located under one roof as we work side by side to end hunger.**”

Hunger Task Force purchased the building in December 2020 and has taken the first steps to making it our new home.

The building has modest, existing office space, but we'll need to do a bit of out-building to accommodate our diverse staff. This space will include offices for our Food, Advocacy, Development and Administrative teams. For the first time,

all Hunger Task Force staff will be located under one roof as we work side by side to end hunger.

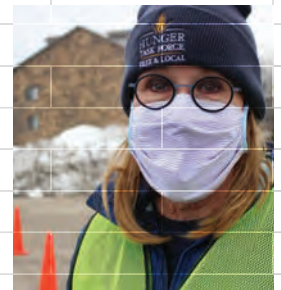
Hunger Task Force distributed over 13 million pounds of healthy food last year, so these 100,000 square feet of warehouse space are key for storage of everything from donated foods to federal commodities. This building is ready-equipped with docks for loading up our trucks and accepting deliveries of food, plus plenty of space for our warehouse team to build orders and manage inventory for our pantry network. One of the biggest projects to turn this warehouse into a food bank is the construction of a 7,000 square foot freezer and a 2,000 square foot cooler, already underway!

Lastly is our Volunteer Welcome Center, where thousands of community volunteers will help us build food boxes for delivery to hungry families. Hunger Task Force is supported by over 15,000 volunteers annually, and this space will be transformed into a comfortable and welcoming area for groups and individuals. We look forward to welcoming our dedicated volunteers to our new home.

We're excited for the future of Hunger Task Force and invite you to get involved. To learn more about our new home and to support this campaign, visit www.HungerTaskForce.org/NewHQ.



Sherrie Tussler
Executive Director

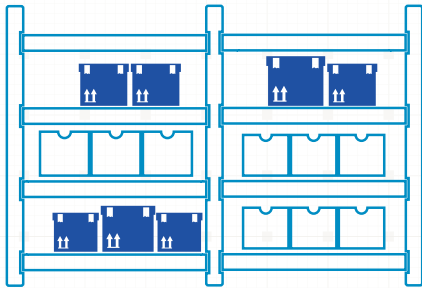


SINCE 1974, HUNGER TASK FORCE HAS SERVED AS MILWAUKEE'S ONLY FREE & LOCAL FOOD BANK AND WISCONSIN'S ANTI-HUNGER LEADER. MORE THAN 50,000 PEOPLE EACH MONTH RELY ON HUNGER TASK FORCE TO PROVIDE FREE, HEALTHY FOOD AND DIGNIFIED SERVICE. WE UPHOLD THE SAFETY NET OF EMERGENCY FOOD AND ARE THE STATE'S LEAD VOICE TO END HUNGER.

A FOUNDATION FOR THE FUTURE

HUNGER TASK FORCE IS MOVING TO A LARGER BUILDING TO STRENGTHEN OUR SERVICE TO MILWAUKEE AND COMMUNITIES ACROSS WISCONSIN.

OUR GOALS FOR THIS MOVE ARE TO:



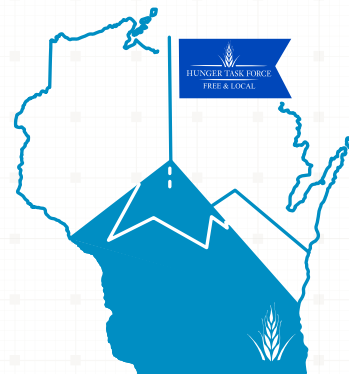
Increase our food storage capacity



Improve operating efficiencies as a Free & Local food bank



Consolidate our staff under one roof

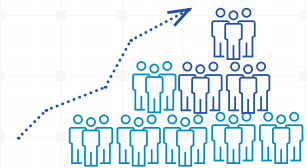


Expand our leadership and responsibilities as Wisconsin's anti-hunger leader

RESPONDING TO GROWING NEED

HUNGER TASK FORCE HAS OUTGROWN OUR CURRENT FACILITIES, WHICH LACK THE SPACE TO STORE ALL OUR FOOD RESOURCES AND HOUSE ALL OUR STAFF.

SINCE 2011, HUNGER TASK FORCE HAS:



Operated from two warehouses

Increased transportation, shuttling and off-site storage costs

Increased program staff from 42 to 64 employees

THE COVID-19 PANDEMIC ALSO DEMONSTRATED THE NEED FOR HUNGER TASK FORCE TO INCREASE OUR CAPACITY. LOCAL, STATE AND FEDERAL AGENCIES CALLED UPON HUNGER TASK FORCE TO MANAGE AND DISTRIBUTE MILLIONS OF POUNDS OF FOOD IN MILWAUKEE AND ACROSS THE STATE DURING THE CRISIS.



IN 2020, HUNGER TASK FORCE:

1. Increased local food distribution from 9 million to 13 million pounds
2. Exceeded existing warehouse storage capacity and invested significant funds in off-site storage
3. Grew the Hunger Relief Federation of Wisconsin statewide emergency network from 52 to 124 organizations
4. Managed and coordinated the distribution of over 18 million pounds of dairy, state and federal food resources throughout Wisconsin

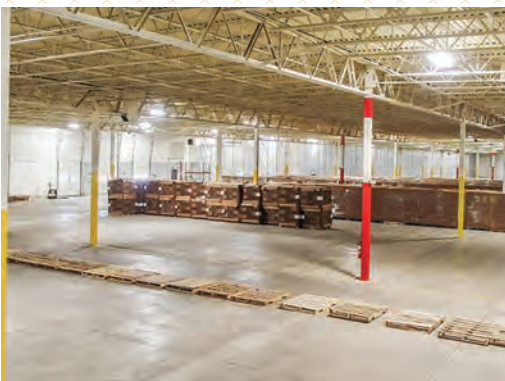


A CENTRAL ANCHOR FOR MISSION & STRENGTH

IN DECEMBER 2020, HUNGER TASK FORCE PURCHASED A LARGER BUILDING AT 5000 W. ELECTRIC AVENUE IN THE VILLAGE OF WEST MILWAUKEE. THIS BUILDING HAS:



- Prime, central location in Milwaukee County for emergency food distribution to pantries, meal programs and senior sites
- 120,000 square feet of space to store all our food resources and house all our staff
- Equipped docks for loading trucks and accepting deliveries
- Modest existing office space



IMPACTS OF EFFICIENCY & STEWARDSHIP

THIS PROJECT'S KEY OUTCOMES WILL INCLUDE INCREASED EFFICIENCIES, IMPROVED STEWARDSHIP OF DONOR RESOURCES AND BOLSTERED CAPACITY AS MILWAUKEE'S—AND THE STATE'S—ANTI-HUNGER LEADER.

WITH YOUR HELP WE CAN MAKE IT POSSIBLE!

- Increasing food storage capacity from 46,600 square feet to 100,300 square feet will eliminate off-site storage costs, which totaled \$116,000 in 2020
- Combining two warehouses into one will reduce annual transportation costs by \$47,000 and staffing costs by \$60,000
- Increasing storage capacity will enable Hunger Task Force to manage and coordinate large influxes of food during a crisis, such as the COVID-19 Pandemic, which totaled 18 million pounds statewide in 2020
- Acting as a statewide anchor, Hunger Task Force will be prepared and able to coordinate food resources to 124 members of the Hunger Relief Federation of Wisconsin, representing all 72 counties and 10 Tribal Nations

TIMELINE

JAN. 2022

Fully-Funded Campaign

OCT. 2021

Full Operations Moved to New Building

SEPT. 2021

Building Upgrades Completed

JUNE 2021

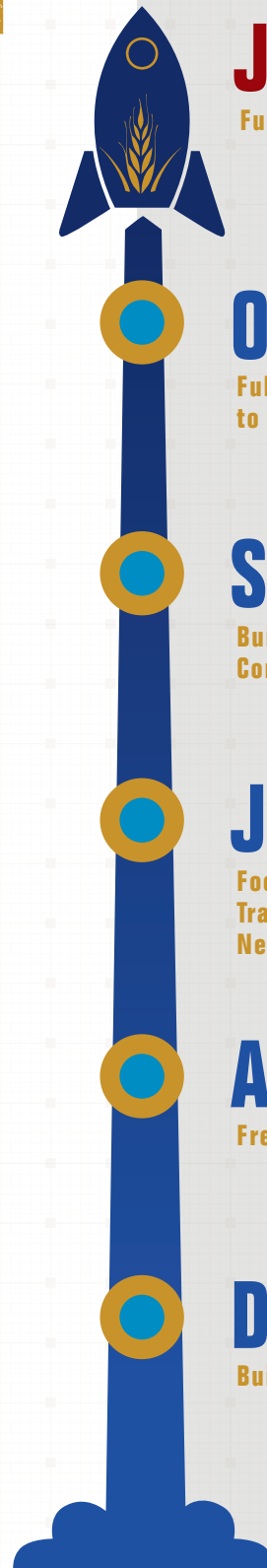
Food Bank Operations Transferred to New Building

APRIL 2021

Freezer & Cooler Installed

DEC. 2020

Building purchase

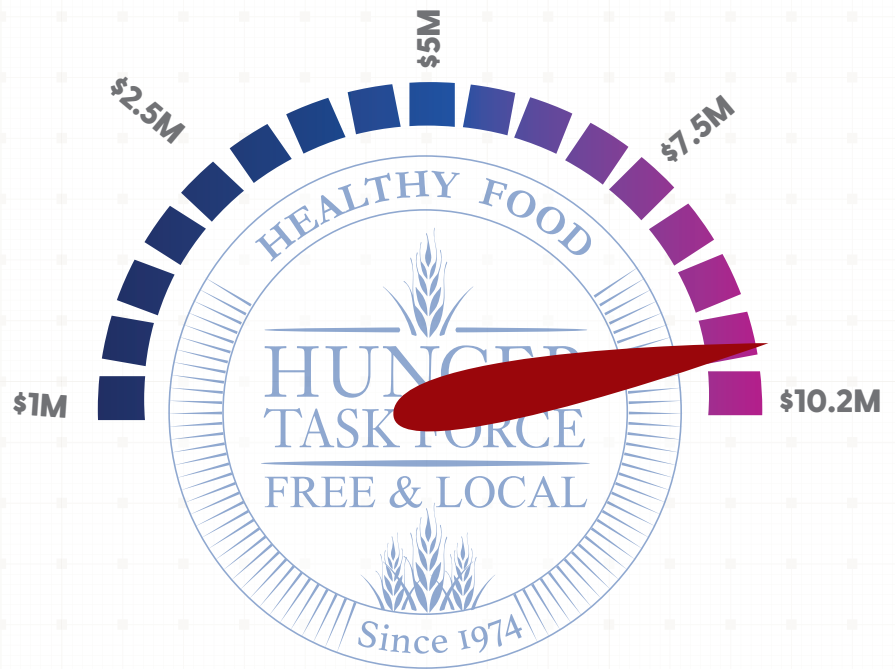


FUNDRAISING GOALS

Our Goal: \$153,000

Building Purchase: \$6.7M
Building Upgrade Costs: \$3.5M
Total Cost: \$10.2M

Funding Secured: \$8M
Sale of Current Building: \$2.1M
Total Secured: \$10.1M



CONVERTING A WAREHOUSE INTO A FOOD BANK:



Freezer & Cooler



Volunteer Welcome Center



Education Kitchen



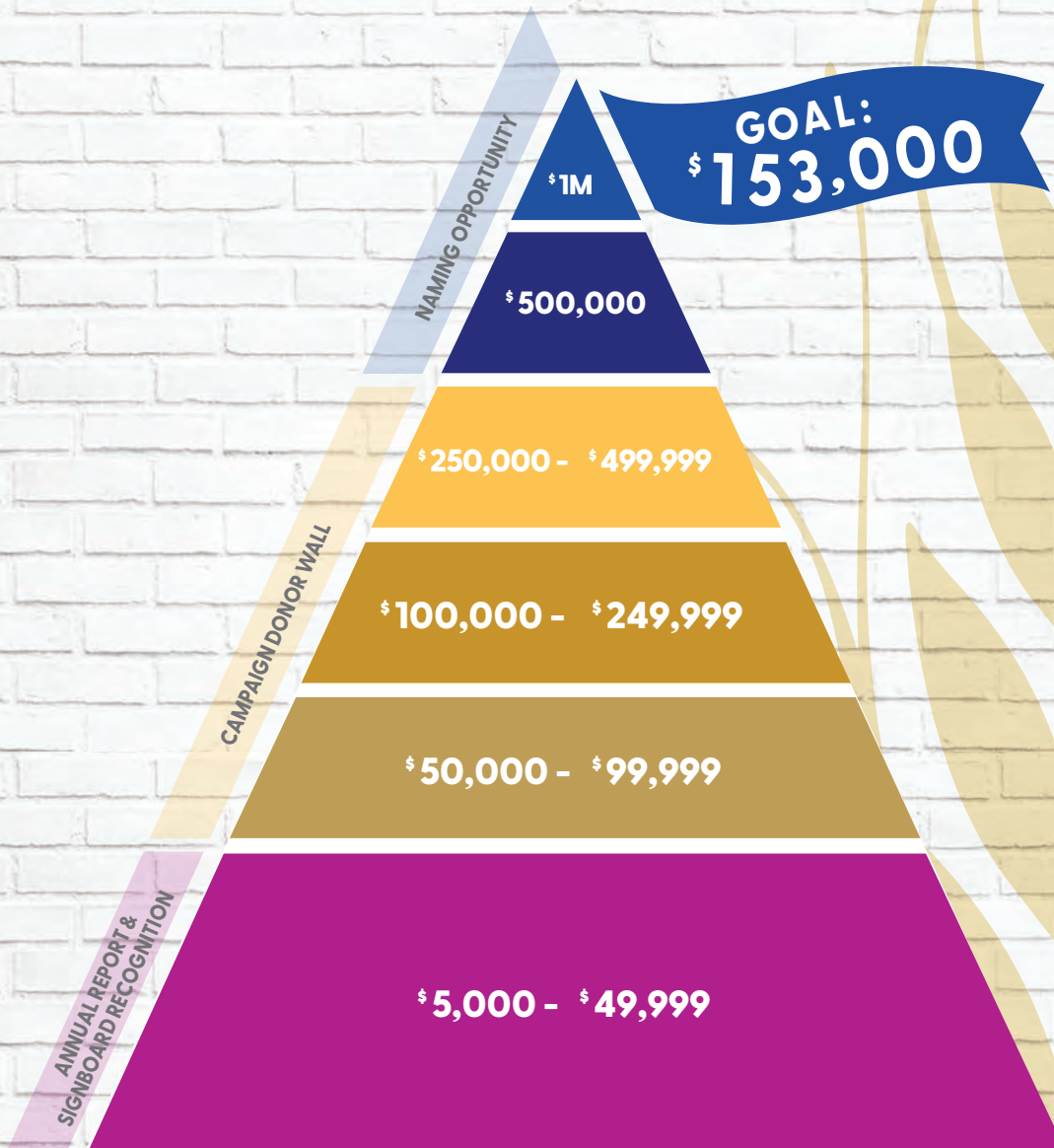
Client Services Space



Community Engagement Center

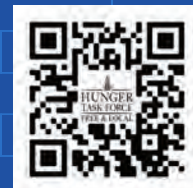


GIVING & RECOGNITION OPPORTUNITIES



MAKE A GIFT

To make a gift, schedule a tour or discuss donor recognition opportunities, contact Jonathan Hansen, Director of Development, at (414) 238-6476 or email jonathan@hungertaskforce.org.



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CAMERA.

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